

HOC 134 : Introduction to Floriculture

This course introduces students to principles of floral design and flower shop management. Topics include design techniques, marketing, and management practices. Upon completion, students should be able to create basic floral designs and demonstrate an understanding of effective flower shop management practices.

Credits: 3

Transfer Code: Code C

Lab Hours: 4

Lecture Hours: 1

Prerequisites:

As required by program.

Program: Agriculture/Horticulture Production

Semester Offered:

Spring