

HOC 111: Horticultural Business Management

This course provides the essential information needed to establish and maintain a horticulture related business. Topics of discussion in this course will include the basic principles of business and personnel management, custom services, insurance, and record keeping. The student will develop an understanding of the requirements placed on the manager of a small business to comply with mandated state and federal regulations and meet consumer demands.

Credits: 3

Transfer Code: Code C

Lab Hours: 4

Lecture Hours: 1

Prerequisites:

As required by program

Program: Agriculture/Horticulture Production

Semester Offered:

Summer