VCM 180: Introduction to Graphic Design

This course is an introduction to the various elements of graphic design. Emphasis is on aspects of production design including layout, typography, graphic photography, computer graphics, and printing techniques. Upon completion, students should have a basic understanding of the graphic process from concept through production. CORE. Offered once every 3rd or 4th term within VCM program degree cycle.

Credits: 3
Transfer Code: Code B
Lab Hours: 1
Lecture Hours: 2
Prerequisites:
As required by program
Program: Graphic Art & Design