

ETP 268: Business Planning

This capstone course is designed to build upon information from previous courses. Students will complete a business plan, pieces of which were constructed in previous courses. Additionally, teams of students will compete in a business simulation. As a part of this activity, teams will submit regular “management” reports discussing the results of the decisions they have made. Upon completion, students will be prepared to lead their own venture.

Credits: 3

Transfer Code: Code C

Lab Hours: 0

Lecture Hours: 3

Prerequisites:

As required by program

Program: Entrepreneurship

Semester Offered:

Spring